



FOR IMMEDIATE RELEASE

GLOBAL RESULTS COMMUNICATIONS WINS 2020 PUBLIC RELATIONS AND MARKETING EXCELLENCE AWARD

SANTA ANA, Calif., October 6, 2020 – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations powerhouse focused on high-tech and all the verticals it touches, announced today that the [Business Intelligence Group](#), which rewards public relations agencies and people whose work delivered exceptional performance and innovative approaches, has named GRC a winner of the [2020 Public Relations and Marketing Excellence Awards](#) for external campaign of the year category. Developing a strategy around prominent industry award wins and accolades for its client Telit and its OneEdge solution, GRC achieved its goal to build credibility and establish industry leadership which otherwise was lost in website content and press releases.

“It’s an honor for our work to be recognized by such an esteemed industry organization,” said Valerie Christopherson, CEO and founder of Global Results Communications. “We are fortunate to represent world-class clients such as Telit, which provides groundbreaking solutions enabling the internet of Things and beyond. And we are thrilled to have helped them win the accolades they so richly deserve.”

The Public Relations and Marketing Excellence Awards were launched in 2014 to reward public relations agencies, departments and people whose work delivered exceptional performance and innovative approaches. The awards are designed to reward and recognize those individuals and organizations who largely go unrecognized for helping to build great brands and products of world-class organizations.

“We are so proud to recognize the work of Global Results Communications” said Maria Jimenez, Chief Nominations Officer of the Business Intelligence Group. “All of our winners clearly demonstrated that in order to be successful you must have expertise in the PR and marketing crafts but also in business. Congratulations to them all.”

For more information on the Public Relations and Marketing Excellence awards visit <https://www.bintelligence.com/pr-excellence/>.

To learn more about GRC visit: www.globalresultspr.com

ABOUT BUSINESS INTELLIGENCE GROUP

The Business Intelligence Group was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other industry and [business award programs](#), business executives—those with experience and knowledge—judge the programs. The organization’s proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

ABOUT GRC

Global Results Communications(GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).

###

Chelsea Freeman

Global Results Communications

cfreeman@globalresultspr.com

+1 949.307.5908