



GLOBAL RESULTS COMMUNICATIONS WELCOMES VERITONE TO CLIENT ROSTER

Award-winning tech PR firm selected as agency partner for creator of hyper-expansive enterprise AI platform aiWARE™

SANTA ANA, Calif., March 20, 2022 – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations agency focused on high-tech and everything it touches, is pleased to announce the addition of Veritone (NASDAQ: VERI) to its esteemed roster of clients changing the world with technology. A leader in enterprise artificial intelligence (AI) software and solutions across a wide range of industries, the addition of Veritone further bolsters GRC's reputation as the agency of choice for some of the world's most innovative companies.

"Veritone is an exciting, fast-moving enterprise that's constantly bringing new technology to sectors such as energy, sports, entertainment and beyond," says GRC Founder and CEO Valerie Christopherson. "We move just as fast, which is why this is a great partnership, as well as an opportunity to promote the products and services of a remarkable organization."

Serving organizations in both commercial and regulated sectors, Veritone's software, services, and industry applications accelerate and maximize digital migration, empowering the largest and most recognizable brands in the world to run more efficiently, accelerate decision making and increase profitability. Veritone's hyper-expansive Enterprise AI platform, aiWARE™, orchestrates an ever-growing ecosystem of machine learning models to transform audio, video and other data sources into actionable intelligence. Through professional and managed services, as well as its robust partner ecosystem, Veritone develops and builds AI solutions that solve the problems of today and tomorrow.

As Veritone's agency partner, GRC is helping to amplify the company's mission, vision and value its technologies provide by cultivating important relationships with industry influencers, reporters and analysts, as well as events and awards, of which there are many.

ABOUT GRC

[Global Results Communications](#) (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit:

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