



FOR IMMEDIATE RELEASE

GLOBAL RESULTS COMMUNICATIONS EXPANDS CLIENT PORTFOLIO WITH ADDITION OF NUMA

*Award-winning tech PR powerhouse adds AI-enabled business messaging platform
to esteemed client roster*

SANTA ANA, Calif., April 21, 2020 – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations powerhouse focused on high tech and all the verticals it touches, is pleased to announce the addition of [Numa](#) to its esteemed client roster. [Numa](#), a virtual answering service powered by artificial intelligence (AI) that ensures businesses never miss a call or text, aims to help businesses impacted by the COVID-19 pandemic and beyond. Through its far-reaching network of PR professionals, GRC will utilize its industry-leading experience to produce and launch multifaceted media campaigns to increase Numa’s market presence and generate coverage in top-tier news and trade publications.

“We are pleased to be selected as the agency of choice for such an innovative company, especially during these times of uncertainty,” says GRC Founder and CEO Valerie Christopherson. “Given our expertise in emerging technologies that deliver cutting-edge tools to solve tremendous challenges, we are confident in our capabilities and to look forward to helping Numa achieve its goals.”

In the U.S., more than 29 million small and medium businesses juggle hundreds of millions of calls from customers and clients. Yet, failing to respond to a voicemail, or worse, leaving calls unanswered affects the bottom line. That’s where Numa can help. The agency’s first task is to support Numa founders Joel Grossman and Tasso Roumeliotis, who are extending a lifeline to Mainstreet USA by temporarily waiving all fees, as well as contract and credit card requirements, to support businesses impacted by the coronavirus crisis.

“As the COVID-19 crisis intensifies, the threat increasingly looks existential for many small and medium-sized enterprises,” adds Christopherson. “In many cities, there are countless businesses including salons, bars, entertainment venues and restaurants being ordered to close or shift, where possible, to adjust to takeout and delivery only. Numa is well poised across every industry to help who are those struggling to communicate with their customers and clients during one of the most troubling times in history. We are proud to be a part of that.”

To learn more about GRC visit: www.globalresultspr.com

ABOUT GRC

[Global Results Communications](#) (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information

please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.

ABOUT NUMA

Numa is an AI-powered virtual assistant and concierge platform created to help local businesses—Main Street USA—thrive in an era where text messaging has become a preferred and more convenient way to communicate. Making a business number textable, Numa handles and responds to every voicemail, text, Facebook message with its AI-based platform that is always learning from employee-customer interactions—and adjusting its answers automatically in a voice uniquely tailored to each business.

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