



**FOR IMMEDIATE RELEASE**

**GLOBAL RESULTS COMMUNICATIONS WINS GOLD IN THE 8<sup>TH</sup> ANNUAL 2020 CEO WORLD AWARDS <sup>®</sup>**

*Winners to be celebrated in virtual ceremony in November*

**SANTA ANA, Calif., September 9, 2020** – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations powerhouse focused on high-tech and all the verticals it touches, announced today that CEO World Awards<sup>®</sup>--the world's top C-Level and executive achievement awards program—has named GRC a Gold winner in the 8th Annual [2020 CEO World Awards](#).

Global Results Communications' founder, Valerie Christopherson, was recognized in the following categories, Female CEO of the Year under the advertising, marketing and public relations category for its submission "Powered through COVID-19, keeping entire staff employed."

"It's an honor to be named a winner by CEO World Awards for this esteemed industry and peer recognition," said Valerie Christopherson, CEO and Founder of Global Results Communications. "This further validates our position as a company poised to successfully overcome the COVID19 pandemic as a team. Right now, no one has all the answers, but everyone has experiences and drawing from variations of experiences will create a better outcome for the agency and its clients."

CEO World Awards celebrate the achievements of leaders, executives and their management teams behind the year's most outstanding initiatives and achievements, with the Chief Executive Officer (CEO) leading the development of the organization's short- and long-term strategy. This annual awards program recognizes individuals and teams who set industry benchmarks for excellence. All organizations private or public, corporations, nonprofits, associations, vendors and government organizations worldwide are eligible to enter.

As trained crisis professionals living in the tech era of 2020, communications experts have been challenged in what is surely an evolving global change. The reality of life post-COVID-19 has not fully sunk in yet, and its consequences for each business, organization, economy and society will play out over the rest of 2020 and beyond. What was most important to GRC's Founder and CEO Valerie Christopherson during the uncertain time was fulfilling three promises she made to her staff: 1) Every team member will get paid 2) All will stay employed through this time 3) The company will keep all of its normal benefits through this time.

Judges from a broad spectrum of industry voices from around the world participated, and their average scores determined the 2020 award winners. Winners will be celebrated and presented their awards during a virtual awards ceremony in November.

For a complete list of the 2020 CEO World Award winners announced today, visit: <https://ceoworldawards.com/winners/2020-business-awards-winners/>

To learn more about GRC visit: [www.globalresultspr.com](http://www.globalresultspr.com)

### **About the CEO World Awards**

CEO World Awards are an annual industry and peers recognition program honoring CEOs, executives, entrepreneurs, innovators and their management teams from organizations in every industry and of every size in Asia, Australia and New Zealand, Canada and the USA, Europe, Mexico, the Caribbean & Central and South America, Middle East and Africa. The Annual CEO World Awards is part of the SVUS Awards® recognition program from Silicon Valley in the United States of America. The coveted annual CEO World Awards program encompasses the world's best in leadership, innovation, organizational performance, new products and services, excellence studies, corporate social responsibility, and milestones from every major industry in the world. Organizations from all over the world are eligible to submit nominations including public and private, for-profit and non-profit, largest to smallest and new start-ups. Learn more about the CEO World Awards at <https://ceoworldawards.com>

### **About the SVUS Awards**

SVUS Awards are conferred in eleven programs: the CEO World Awards®, the Consumer World Awards®, The Customer Sales & Service World Awards®, The Globee® Awards, the Golden Bridge Awards®, the Info Security Products Guide's Global Excellence Awards® and Security World Awards, the Network Products Guide's IT World Awards®, One Planet® American + World Business Awards, the Pillar World Awards®, the PR World Awards® for Public Relations and Communications, and the Women World Awards®. Honoring organizations of all types and sizes and the people behind them, the SVUS Awards recognize outstanding achievements and performances in businesses worldwide. Learn more about the SVUS Awards at <https://svusawards.com>

### **ABOUT GRC**

[Global Results Communications](http://www.globalresultspr.com)(GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: [www.globalresultspr.com](http://www.globalresultspr.com). Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).

### **About the One Planet Awards**

One Planet Awards recognizes companies for their business and professional excellence. The One Planet Awards honors are currently conferred in category sections which include outstanding individuals, executives, teams, new products and services, PR, Marketing, and Corporate Communications, and organizations from all over the world. Learn more about the One Planet Awards at [www.oneplanetawards.com](http://www.oneplanetawards.com) and participate.

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