



FOR IMMEDIATE RELEASE

GLOBAL RESULTS COMMUNICATIONS WELCOMES COX BUSINESS TO CLIENT ROSTER OF LEADING INNOVATORS

Award-winning tech PR powerhouse adds national telecom provider committed to creating smarter, more connected communities through its Smart Platform

SANTA ANA, Calif., November 12, 2020 – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations powerhouse focused on high tech and all the verticals it touches, is pleased to welcome to its client national telecom giant [Cox Business](#), the telecom industry's leading provider of internet, phone, television and other digital services to businesses, government entities and other organizations of all shapes and sizes.

As agency of record, GRC will provide Cox Business with a full-service communications program inclusive of increasing brand awareness through media relations, thought-leadership development and expanded coverage in top-tier news and industry trade publications as Cox Business embarks in earnest on its Smart Communities initiative.

The Smart Communities initiative reflects Cox Business' commitment to building a better future through its Smart Community Platform, which is designed to help communities thrive while solving their highest priority needs. The platform includes cutting-edge technology like smart kiosks, smart lighting, video analytics and curbside management, all backed by Cox's powerful infrastructure.

"We are honored to be selected as Cox Business's national agency of record," said Valerie Christopherson, founder and CEO of GRC. "We look forward to helping Cox Business further its mission to create smarter, more connected communities that will be empowered by technology and data to solved problems and improve people's lives, both in the immediate and foreseeable future."

To learn more about GRC visit: www.globalresultspr.com

ABOUT GRC

[Global Results Communication](#)s (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.

About Cox Business

[Cox Business](#) is an award-winning provider of telecom services to small businesses, education,

government, healthcare, hospitality and wireless providers. Backed by decades of experience and the industry's most robust telecom infrastructure, Cox Business provides business internet, phone and TV, as well as cutting-edge security systems, cloud services and more.

The company is based in Atlanta, Ga.

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