



GLOBAL RESULTS COMMUNICATIONS EXPANDS TEAM WITH NEW VICE PRESIDENT

Peter Ramsay Joins Rapidly Growing Southern California Agency

SANTA ANA, Calif., February 11, 2021 – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations powerhouse focused on high-tech and all the verticals it touches, is pleased to announce the addition of Vice President Peter Ramsay.

As vice president he is tasked with enhancing agency operations, developing key accounts and expanding GRC's footprint, tapping into complementing vertical sectors. With a passion for innovation, marcomms creativity and strategic development, Ramsay will be a key player in building and strengthening the company's overall growth, while maximizing results and elevating the position of existing clients.

"I'm delighted to be joining a burgeoning agency such as GRC," Ramsay said. "The group's creativity, expertise and overall track record in the tech PR sector is truly impressive. I'm energized by the opportunity to work with such a dynamic team and to have an integral role in further developing the agency."

Ramsay brings more than 17 years of international PR and marketing experience to GRC. He has held high-level agency roles in both the UK and the US where he has represented a wide variety of brands across multiple industries. Prior to joining GRC, he worked with some of the world's most iconic names in the gaming industry, including Caesar's Entertainment, the World Series of Poker, The Venetian Casino Resort and Hasbro.

"I am thrilled to welcome Peter to the GRC team," said GRC Founder and CEO Valerie Christopherson. "This has been a year of continued growth for GRC and we are proud to be in the position during these trying times to expand our team internally. With his leadership and wealth of expertise we'll continue to grow and excel."

ABOUT GRC

Global Results Communications (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.